

NEWS RELEASE
Jan 14, 2011

TSX: DCI

For immediate release

DIRECTCASH PAYMENTS INC. ANNOUNCES REGULAR CASH DIVIDEND

Calgary, Alberta – DirectCash Payments Inc. (the "Company") announced today a cash dividend of \$0.115 (11.5 cents) per share for the month of January, 2011.

The dividend will be paid on February 28, 2011, to shareholders of record on January 31, 2011. The Company's policy is to pay dividends on or about the last day of each month to shareholders of record on the last business day of the preceding month.

The Company is the largest branded ATM provider in Canada, operating under the trade name DirectCash ATM, and is one of the leading providers of branded non-financial institution debit terminals and prepaid card products.

Additional information about the Company is available on SEDAR (www.sedar.com) and our website at www.directcash.net.

For further information please contact:

Hendrik Lombard
Chief Financial Officer
(403) 387-2103
hlombard@directcash.net